

# Creative Schools ARTSMARK



## School improvement through the Arts

Apply now to join a dynamic network of 50+ East London culture and education leaders and support your school on the Artsmark journey with links into East London's incredible arts and cultural opportunities

### What's the Creative Schools Artsmark programme?

Schools taking part in the Creative Schools Artsmark programme will receive tailored support from arts education experts in East London to align arts and cultural provision with your school improvement priorities on the journey towards gaining an **Artsmark Award**.

Artsmark is Arts Council England's award programme for schools that helps them to plan, deliver and evaluate a high quality cultural education that supports wider school improvement.

### What does my school get?

- **Two spaces on an Artsmark Development Day** run by A New Direction, London's leader in cultural education
- **A bespoke menu of arts projects** that can support your school to fulfil your Artsmark priorities
- **Support from our Arts Experts** to commission the right projects for your school from across our network of 30+ East London arts practitioners and cultural organisations
- **Termly networking events** with culture and education leaders from across East London
- Two places at the annual **Creative Schools Symposium** in Autumn 2017
- Direct access to **opportunities and offers from 30+ cultural organisations** from across East London - without having to send hundreds of emails!

### What are my commitments?

Schools who gain a place on the programme will be required to attend an Artsmark Development Day in June 2017 with at least one member of senior leadership. Membership costs for 2017/18 are £850 for schools not already registered for the new Artsmark and £350 for those already on the Artsmark Journey.

Turn over for more information and details of how to apply



# How it works

## 1. IDENTIFYING NEEDS

First we meet with you to identify key improvement needs that a creative project can support.

For schools taking their first steps on the Artsmark journey, the needs assessment process will be integrated into your Artsmark Development Day.

For schools already registered for Artsmark, the needs assessment will support you to deliver your Artsmark ambitions, as outlined in your Statement of Commitment.

## 2. PLANNING PROJECTS

Starting with your school's needs, our network of **30+ East London cultural partners** will propose current, bespoke or completely new projects that can help you deliver your priorities and support your Artsmark journey.

We will match you up with the projects that work for you and your school, supporting your SIP or SDP, and introduce you to partners at our handy match-making event where you can meet East London cultural organisations in one place.

## 3. BUILDING PARTNERSHIPS

We'll run events across the year including the Creative Schools Symposium in the Autumn term.

We bring together cultural organisations and schools for talks and workshops so you're constantly connected with like-minded teachers, HE organisations, local authorities, funders, arts practitioners, music education hubs and cultural organisations representing all art forms.

## Our partners



Creative Schools is overseen by a Steering Group of East London cultural education leaders and is chaired by Barbican Guildhall Creative Learning

**Find out more and apply**

Read more and apply for the programme online at  
[www.creativeschools.london/schools](http://www.creativeschools.london/schools)

Have questions? Get in touch at [hello@creativeschools.london](mailto:hello@creativeschools.london)

The deadline for applications is Friday 17 March  
You will be contacted via email by Wednesday 22 March if your application is successful